

# Privacy Policy and Use of Cookies

## 1. What is a cookie?

A cookie is a small data or text file stored on your computer by a website. Different types of cookies exist, for example technical cookies used to provide parameters for the website's language, session cookies (also called temporary cookies) and tracking cookies installed to optimize the website in line with your use.

## 2. How are these cookies used?

**CFL Mobility** would like to inform you about the European legislation concerning the cookies we use. The cookies help **CFL Mobility** optimize your visits to our website, storing your choices (for example your choice of language, a newsletter, etc.) and to propose tailored services and offerings. The cookies we use are safe and secure and help us inter alia to identify possible errors. The cookies may record information directly related to you.

When consulting the **CFL Mobility** website, we recommend that you accept the cookies. However, you are free to reject their use.

**List of cookies used by us:**

## Google

Name	Expiration	Purpose	Settings
_ga	2 years	Used to distinguish users.	Third-party
_gid	24 hours	Used to distinguish users.	Third-party
_gat	1 minute	Used to throttle request rate.	Third-party
_dc_gtm_	1 minute	used to help serving tailored ads to the visitor	Third-party
_gac_<property-id>	90 days	AdWords website conversion tags	Third-party
DSID	1.5 year	used to help serving tailored ads to the visitor	Third-party
IDE	1.5 year	used to help serving tailored ads to the visitor	Third-party
PREF	Unlimited	used to help serving tailored ads to the visitor	Third-party
CONSENT	Unlimited	used to help serving tailored ads to the visitor	Third-party
YSC	Unlimited	used to help serving tailored ads to the visitor	Third-party
VISITOR_IN FO1_LIVE	10 months	/	Third-party

## Facebook

Name	Expiration	Purpose	Settings
c_user	90 days	Used in conjunction with the xs cookie to authenticate your identity to Facebook.	Third-party
xs	90 days	Used in conjunction with the c_user cookie to authenticate your identity to Facebook.	Third-party
datr	2 years	Identifies browsers for purposes of security and site integrity, including for account recovery, and identification of potentially compromised accounts.	Third-party
act	Unlimited	Analytics & research	Third-party
fr	90 days	Facebook's primary advertising cookie, used to deliver, measure, and improve the relevancy of ads.	Third-party
m_pixel_ratio	Unlimited	Performances	Third-party
pl	90 days	Used to record that a device or browser logged in via Facebook platform	Third-party
presence	Unlimited	Site features and Services	Third-party
sb	2 years	Identifies browser for login authentication purposes	Third-party
wd	8 days	Performances	Third-party
xs	90 days	Used in conjunction with the c_user cookie to authenticate your identity to Facebook	Third-party

### 3. Management of the cookies

The storage of a cookie on your work station is subject to your consent.

Using the parameters in your browser, you can at any time choose to accept or reject the storage of cookies on your work station.

You can configure your browser as you require, either (a) consenting to cookies being accepted and stored on your work station, or (b) rejecting them

#### 1. Consent to cookies

If your browser is configured to accept the storage of cookies on your work station, the cookies belonging to the web pages and contents you have looked at will be systematically stored on your work station.

#### 2. Rejection of cookies

You can configure your browser:

- to accept or reject cookies on an ad hoc basis before they are stored;
- to systematically reject the storage of cookies on your work station.

***Please note: The way your browser is configured with regard to the acceptance / rejection of cookies may affect your Internet browsing and your conditions of access to certain websites requiring the use of these cookies.***

If you opt to reject the storage of cookies on your work station or if you delete ones that have been stored there, we will not assume any liability for the consequences associated with the lower functional level of our services resulting from the impossibility for us to store or consult the cookies necessary for their proper functioning.

#### **How do I set my choices?**

Each browser has a different method of configuration, in most cases described in its help / settings section. Please therefore refer to this information. It will tell you what to do to change your cookie management options